

**Maria Varbeva-Daley,
Sector Content Manager – Sustainability, British Standards Institution**

Maria joined the British Standards Institution in September 2004 and has since undertaken various commercial positions within the organisation. In December 2008 Maria became Sector Content Manager – Sustainability, and is responsible for the strategic development of standards and associated products in the Sustainability sector. Maria's key areas of responsibility include greenhouse gas management and carbon neutrality, water footprinting, and waste management. Maria was the BSI Project Manager that oversaw the development of the PAS 2050 specification from conception to publication

Prior to 2004, Maria worked as an attorney-at-law for a major Bulgarian law firm, leading the practice in environmental and consumer protection law. Having completed MSc in Business Strategy, Politics and the Environment at the University of London, Maria had internships with the London-based Environmental Law Foundation and with the Foundation for International Environmental Law and Development.