



Astrid Severin, Co-Founder and Executive Manager, Greenovate! Europe

Astrid is co-founder and Executive Manager of Greenovate! Europe, an EU-wide expert network in support of environmental innovation based in Brussels since 2007. Previously, she worked 3.5 years as Policy Officer at the European Commission's DG Enterprise and Industry as responsible for European clusters, financing and standards networks in the sectors of energy, eco-innovation and construction within the framework of the Europe INNOVA initiative. She also gained substantial experience in regional innovation policy areas such as innovation financing, technology transfer, incubation and innovation management. Before joining the European Commission, Astrid was a Senior Consultant at Saatchi & Saatchi Business Communications. Astrid is German and holds an MBA from United Business Institutes in Brussels and speaks 5 languages.