

“The Story of the Binvention”

Robert Brown

Director, Sprout Design Ltd.





sustainable

inclusive

assessment &
methodologies



design consultancy
& internal projects



training &
embedding



IP licensing
& retail



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LONDON REMADE
The business of recycling

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the helen hamlyn
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Project Office Furniture plc:

mas london
the dii manufacturing advisory service

Recycling Behaviour



Inside house

Outside house

collection



binvention a recycling bin that holds up to 5 shopping bags to separate waste





60

40

40

50

50

Yo

Co

Co

original concept

London Design Festival



21-25 SEPTEMBER 2005
DRAY WALK GALLERY
OLD TRUMAN BREWERY, BRICK LANE, LONDON E1
11:00-21:30 (LATE OPENING) 22 SEP
11:00-18:30 23-25 SEP
WWW.REDESIGNDESIGN.ORG

'superslick'
-TimeOut

winner:

'best in show'
ecohomestores



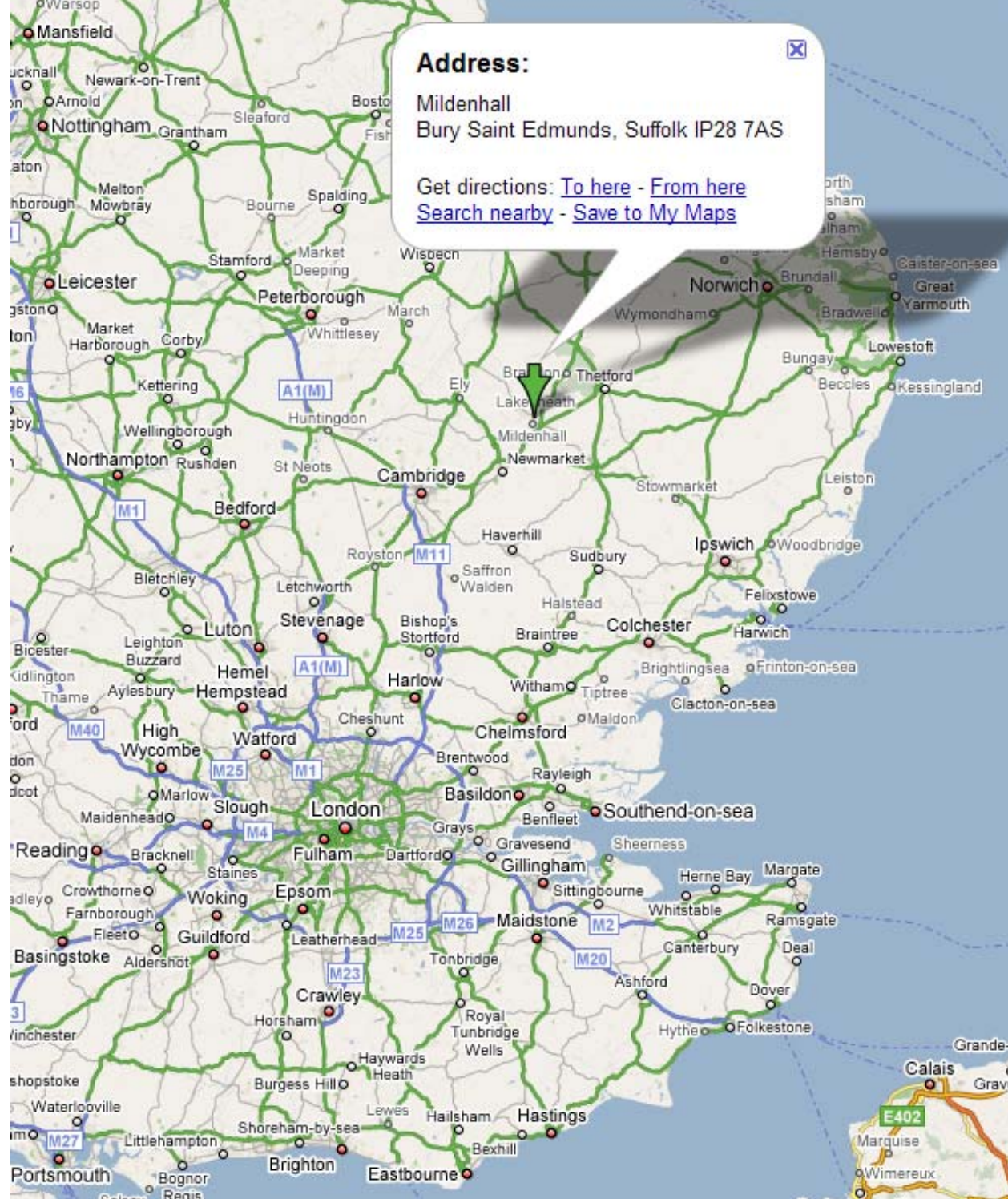
binvention™
gets your recycling sorted.



Address:

Mildenhall
Bury Saint Edmunds, Suffolk IP28 7AS

Get directions: [To here](#) - [From here](#)
[Search nearby](#) - [Save to My Maps](#)

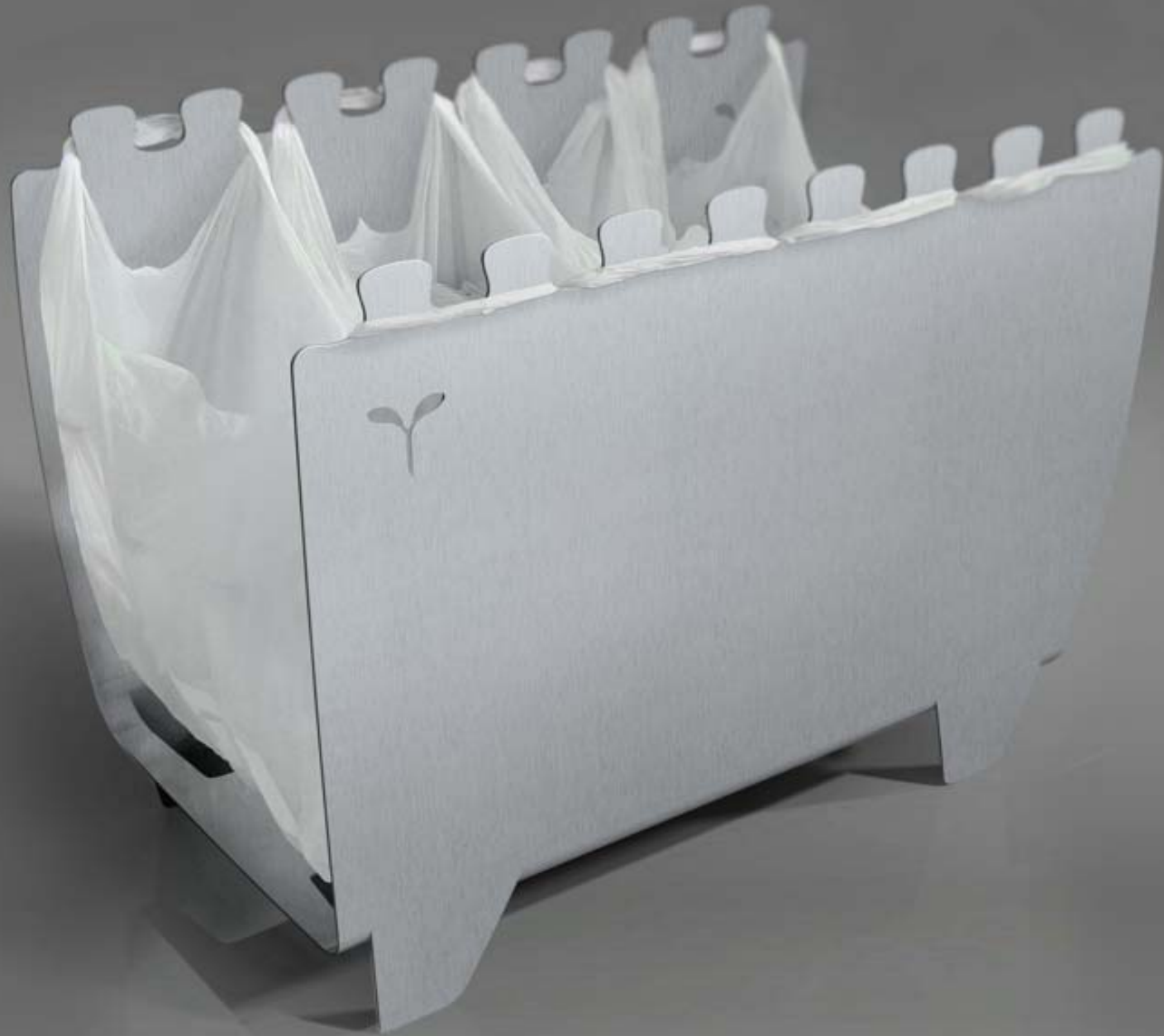


binvention: gets your recycling sorted

We are going to sell a limited edition run of 150 bins, and we would like **you** to help us choose the colours! We will make the four most popular colours and they will be available to buy in April from our website.

To vote for your favorite colour and a chance to win a free binvention please go to www.sproutdesign.co.uk/binvention.htm
The bins are £49 + postage and packaging
If you don't see the colour you would like, then let us know and we'll add it to the list

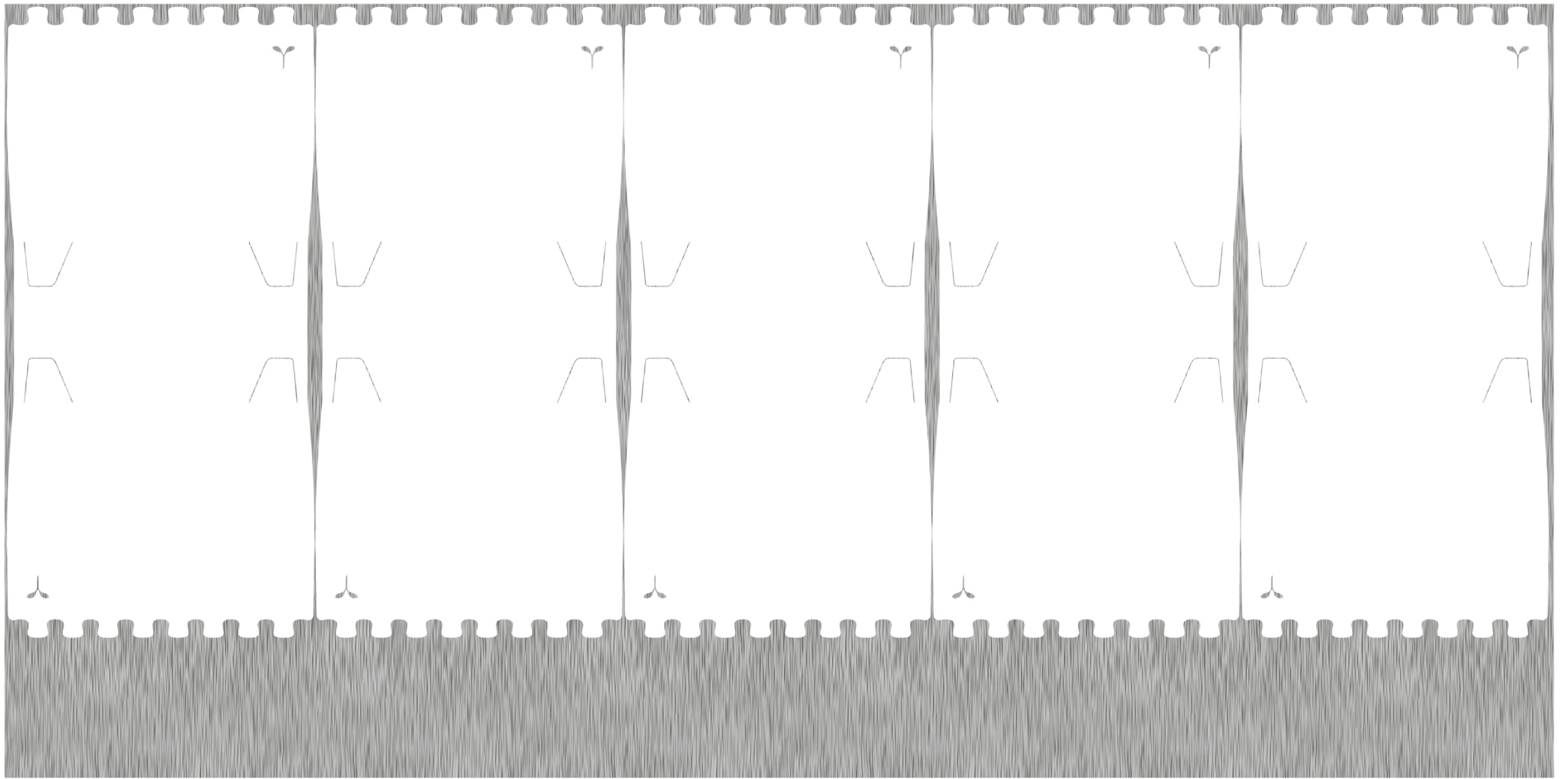






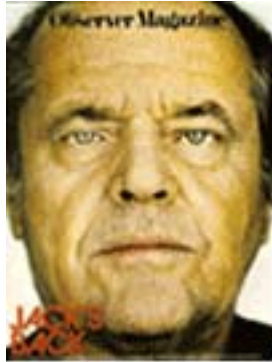






binvention™
gets your recycling sorted.







nominated for:

best eco-product

Grand Designs Magazine Awards 2006



binvention
gets your recycling sorted.

£59
+p&p







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Contact Us 0800 288 8970

- Clothing and Carrying Eating and Drinking Sleeping and Bathing Lounging and Lighting Laundry and Cleaning Eco Garden and Garage Eco Kids Eco Office Eco Books Eco Friendly Gifts Energy Saving Devices Travel and Alternatives



Receive FREE eco news and Special Offers! Enter your details here: Enter name Enter e-mail go!

Nigel's Eco Store > Laundry and Cleaning > Recycling Bins and Sacks > Binvention



enlarge image



Binvention - home recycling unit

Binvention is a stylish home recycling unit that enables you to re-use plastic carrier bags to compartmentalise and sort cans, paper, and plastic.

There's space for 4 carrier bags to sort your rubbish in, and you just hook them on Binvention, as shown in the picture.

To order, click on add to basket, or read on for more information.

Price: £64.99 incl. VAT

Choose colour red

Quantity: 1

WE'RE OUT OF STOCK - SORRY Call or email to find out when it'll be back

For help and advice, or to order over the phone, please call 0800 288 8970.

More information

Britain recycles far less than nearly all other European countries - but Binvention can help, by making recycling easier - re-using old carrier bags creates simple compartments for your cans, paper, bottles and plastic, filling the recycling in a clever, sleek waste solution. And there's no need to buy bin liners.

So, Binvention gets your recycling sorted, and makes a cool, chic feature of the previously unglamorous recycling bin. Heralded as 'super slick' by Time Out magazine, Binvention makes light work of separating waste for recycling.

Not only is it a laudable environmental product, it is also a truly desirable design piece. Binvention was short-listed for

best sellers

EcoStapler - uses no staples: saves metal and you'll never run out of staples again!

The Eco Kettle - saves energy and money!

20 Watt Dimmer Dimmable Energy Saver - fully dimmable from a standard dimmer switch, and energy saving

Original EcoBalls® laundry kit - lasts up to 1,000 washes!

Moonlight - low energy night light

BioBulb 100w bayonet


what's new

Silky Hemp Knickers - sexy and eco friendly


If You Care Recycled Aluminium Foil

Cotton Soft Organic Cotton Toilet Tissue

Recycled Ball Pens - Box 50 Pens made from



recycleboxes.co.uk



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- Garage ideas
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- Markers
- Protect your Milk!
- Hand Care

What's New?



Once used boxes, sold in packs
580 x 410 x 280mm, 23 x 16 x 11 inches
£33.20

Binvention

£59.99

Quantity

PLEASE DO NOT ORDER THIS PRODUCT

If I can raise enough interest then I can resurrect this product. Please kindly email me to indicate you want to join my list of people wanting to buy one. I would expect it to sell at a higher price in line with the increased cost of manufacturing/buying stock, etc. Please mention if this is acceptable to you. I will update you if, or when, this product is resurrected.

The amazing **Binvention!**

This stylish home recycling unit encourages the re-use of old carrier bags to create simple compartments for your cans, paper, bottles and plastic, filing the recycling in a clever, sleek waste solution. And there's no need to buy bin liners.

Just hook 4 carrier bags on the Binvention, as shown in the picture.

This innovative product makes a cool, chic feature of the usually unglamorous recycling bin. Heralded as 'super slick' by Time Out magazine, Binvention certainly makes light work of separating waste for recycling.

Binvention was short-listed for Best Eco Product in the Grand Designs Magazine Awards. So it is both a laudable environmental product, and a truly desirable design piece.

Made in aluminium (in one piece) the Binvention requires no assembly. With its lacquered surface and cool curves it is very easy to wipe clean.

Dimensions: L23.7 x W12.6 x H19.7 inches, L600 x W320 x H500 mm

Available Options:
 Colour:

For more information, please visit this product's [webpage](#).

This product was added to our catalog on Friday 20 October, 2006.

Quantity

Customers who bought this product also purchased

Shopping Trolley

0 items

Currencies

Pounds Sterling

Reviews

 Write a review on this product!



Lessons

- Look for funding
- Time Investment
- Design
- Price Point
- Time investment



Thank You

Robert Brown
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