

Response**ABILITY**

A L L I A N C E



www.responseabilityalliance.com
gary@responseabilityalliance.com

Today's Brief:

Describe your path from:

- 1 Idea generation
- 2 R&D
- 3 Commercialisation

Address challenges and how you overcame them.

10 Response ABLE considerations:

- 1 Discover your Passion-
Create you LifeMAP Legacy-Start as you mean to finish.
- 2 Do what is right let the consequences follow-
Make right what others are making wrong.
- 3 Follow your Vision, Mission and Magnificent Obsession-
Elevator pitch. This is your reason for living.
- 4 Get Moving-
Be proactive “An ant on the move achieves more than a sleeping elephant.”
- 5 Focus, Clarity and Alignment-
Vision, Values and Victory. Define your business model.

- 6 Measure and Mark your territory-
Get Stoned.
- 7 Brand YOU-
Need and Demand. Ability to do it. Difficulty in replacing you.
- 8 Absolute confidence-
Clear communication. Think Win-Win.
- 9 Know Thyself-
Always hire better than yourself.
- 10 Make mistakes-
If not, you're NOT doing nearly enough.

11 Illegitimus Non Carborundum-

Don't let the bastards
get you down.

"I think there is a world market for maybe only five computers..."

IBM chief Thomas Watson 1943

"Computers in the future may weigh no more than 1.5 tons."

Popular Mechanics, 1949

"But what... is it good for?"

IBM engineer on the microchip, 1968

"There is no reason anyone would want a computer in their home."

President, Chairman and founder of Digital Equipment Corporation, 1977



Resource Full Innovators

28 January 2008

Centre for Sustainable Design/University College for the Creative Arts
Farnham, Surrey

eco-i net
network for eco-innovation



CIWEM
The Chartered Institution of Water
and Environmental Management

The

Colourplast

J o u r n e y

The

Colourplast

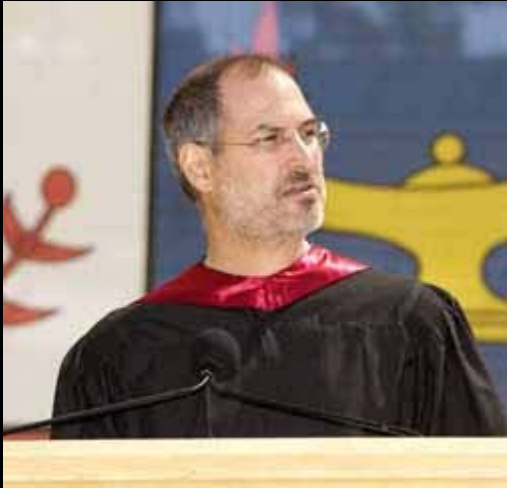
J o u r n e y



AMBITION



**A journey of a thousand miles sometimes
ends very badly.**



'You've got to find what you love,' Jobs says

Commencement address by Steve Jobs, CEO of Apple Computer and of Pixar Animation Studios.

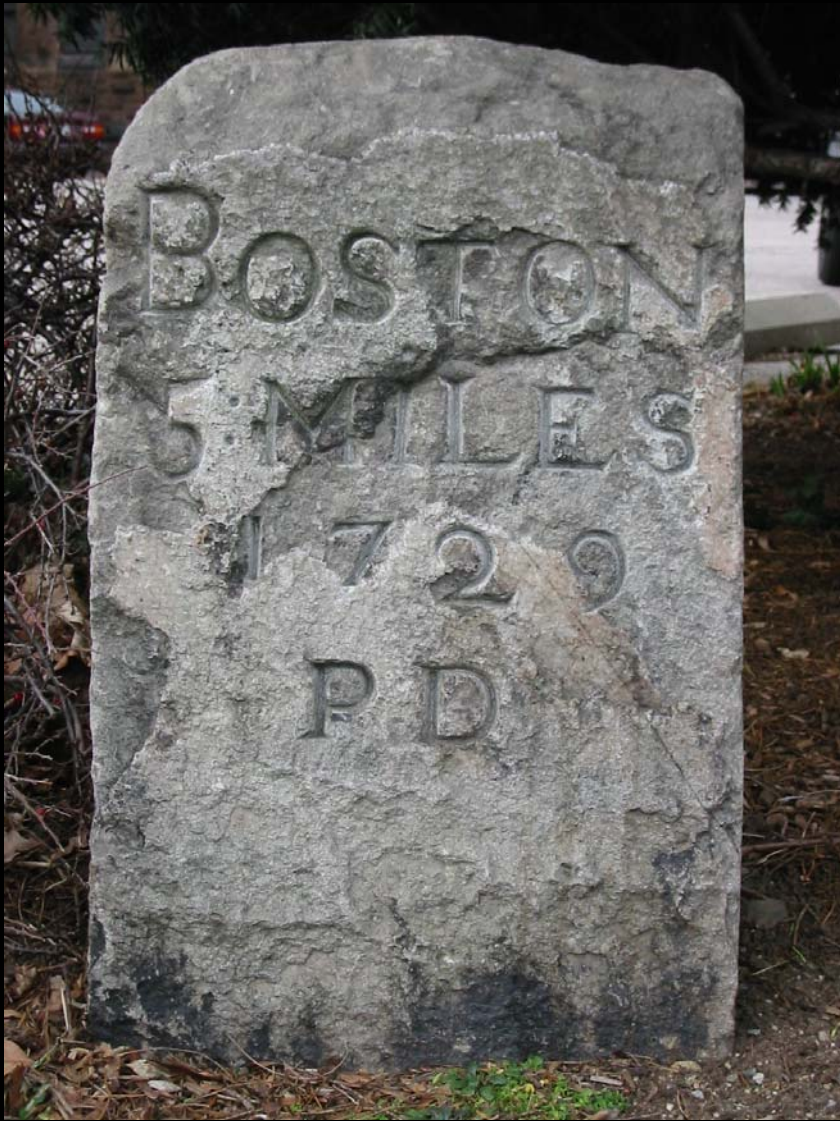
Stanford Report, June 14, 2005



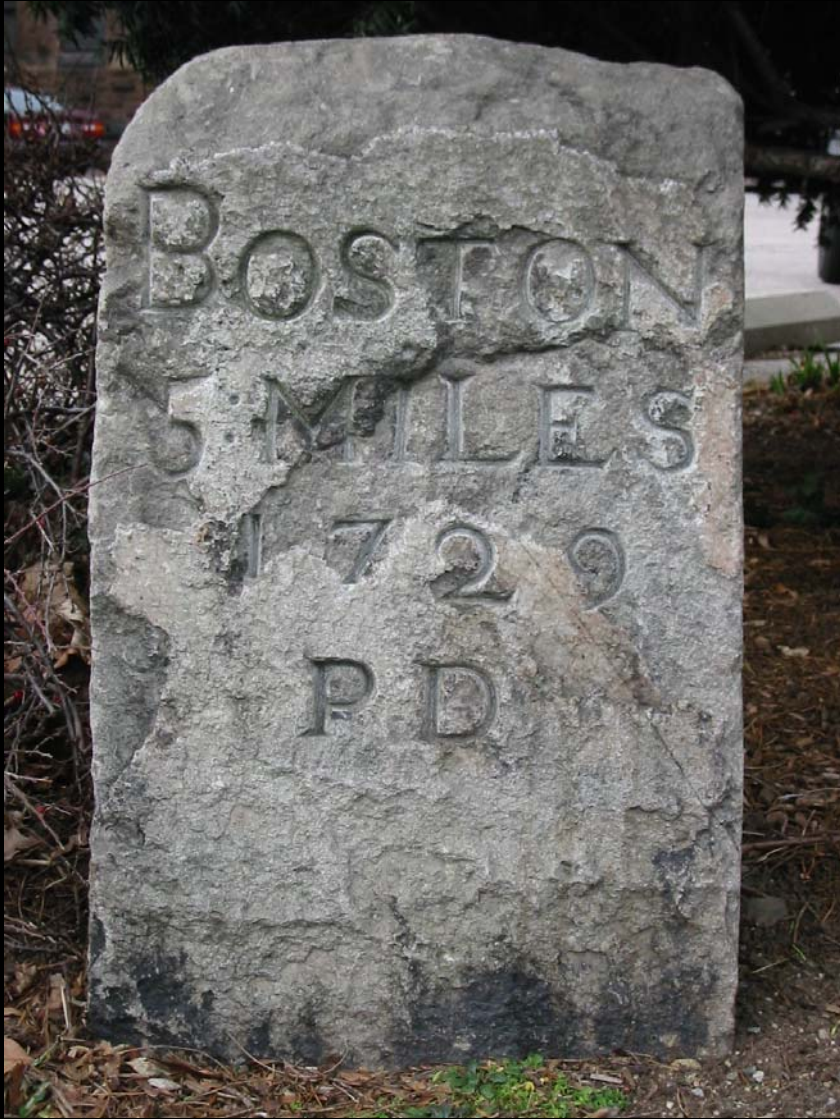
“Bet on good people doing good things.”

Jeff **SKOLL**
Ebay and Participant Productions

TED TALKS



Get STONED



Get **STONED**

Birthstones

Steppingstones

Grindstones

Milestones

Gemstones

Millstones

Don't tip toe through life...

Tombstones



Manti Design (Pty) Ltd is a company specialising in Interior Design and was recently established in Randburg as a result of two young businessmen, who have been friends for many years, setting up in partnership. Gary Owen and Geoffrey Black make an excellent team. Gary studied Art in Rhodesia and has been in



Manti Design will do a drawing and layout of the home or office that they are consulted upon.

When talking to customers we were surprised to find that Manti are less expensive than retail stores.

furniture manufacturer all his life, while Geoffrey who was a professional photographer is very artistically inclined.

These two friends decided Randburg was the ideal place for them to set up a business as there was no-one in that area specializing in Interior Design.

Most of the lines they manufacture themselves or have manufactured exclusively for them. Certain lines are imported direct from Italy and the USA, as well as China.

Featured on this page is some of the furniture found at Manti Design (Pty) Ltd situated at Shop 29/30, Rand Arcade, Hendrik Verwoerd Drive, Randburg. Phone 489-109.

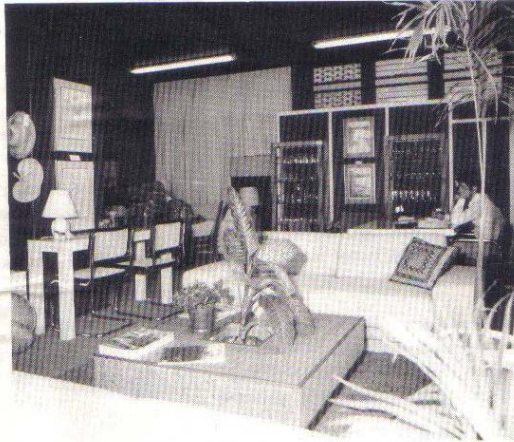


1978

INTERIOR DESIGNERS

Importers and Exporters of Furniture

Furniture Manufacturers



MANTI DESIGN (PTY.) LTD. 

Shop 29/30, Rand Arcade, Hendrik Verwoerd Drive,
Randburg, Johannesburg Telephone 48-9109

INTERIORS WITH A DIFFERENCE

MANTI DESIGN (PTY.) LTD. 

SHOWROOM:
SHOP 29/30 RAND ARCADE
(Upper Level near Swiss Inn)
HENDRIK VERWOERD DRIVE
RANDBURG

*Consult us
before you decorate
another room in your
home or office*

MANTI DESIGN
(PTY) LTD



TOGETHER

WE ARE CARPETING AND FURNISHING SOUTH AFRICA

48-8105

48-9109

owen & associates (pty) ltd

interior designers – johannesburg

incorporating:
won-door south africa
gama construction

p.o. box 35511
northcliff, 2115
telex: 8-9391 S.A.
tel: 678-0784

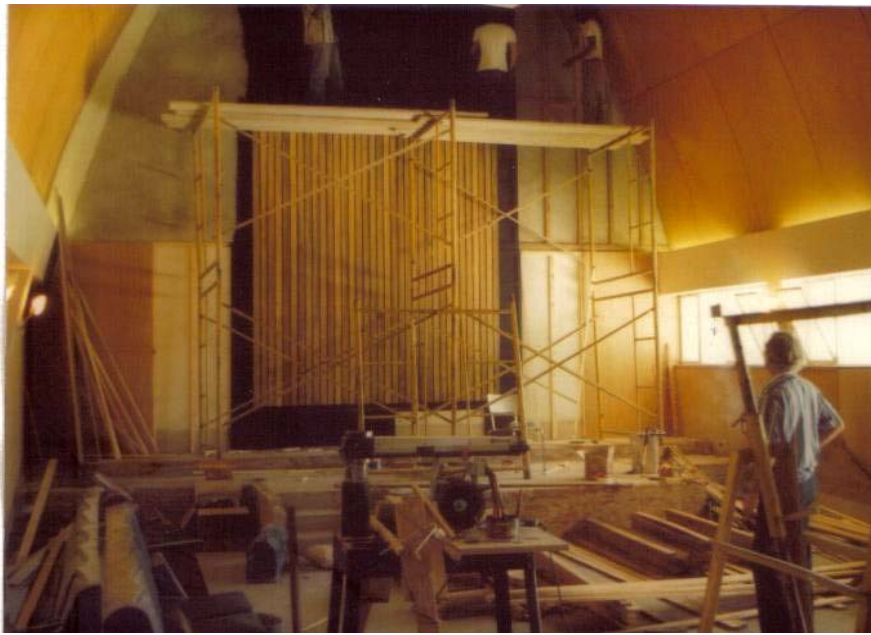
1978 - 1980 - '82



owen & associates (PTY)LTD. —

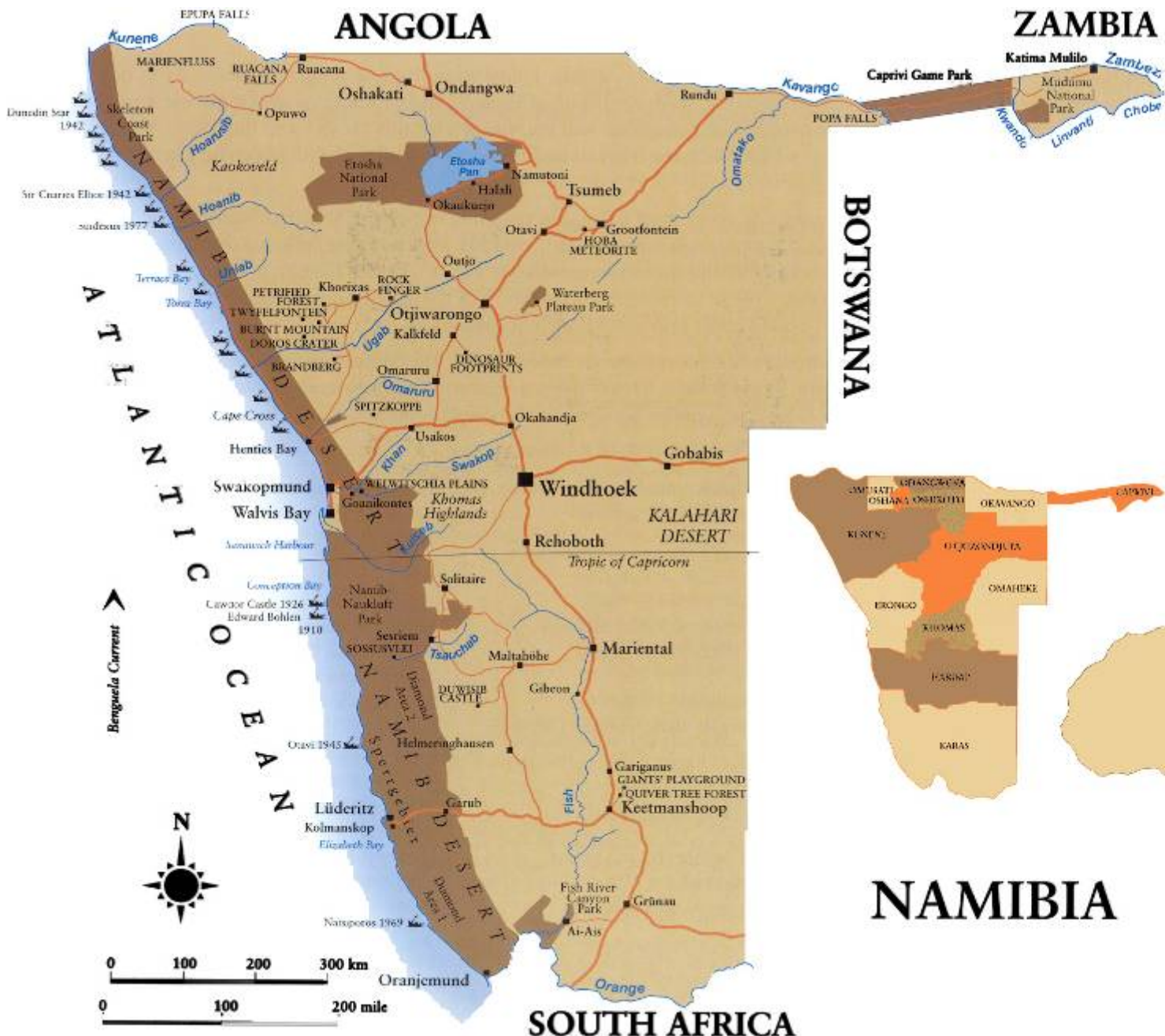
for a better environment
1st floor trust bank centre
cor. hill & oak steet
p.o. box 51689
randburg tel. 48-5910/1



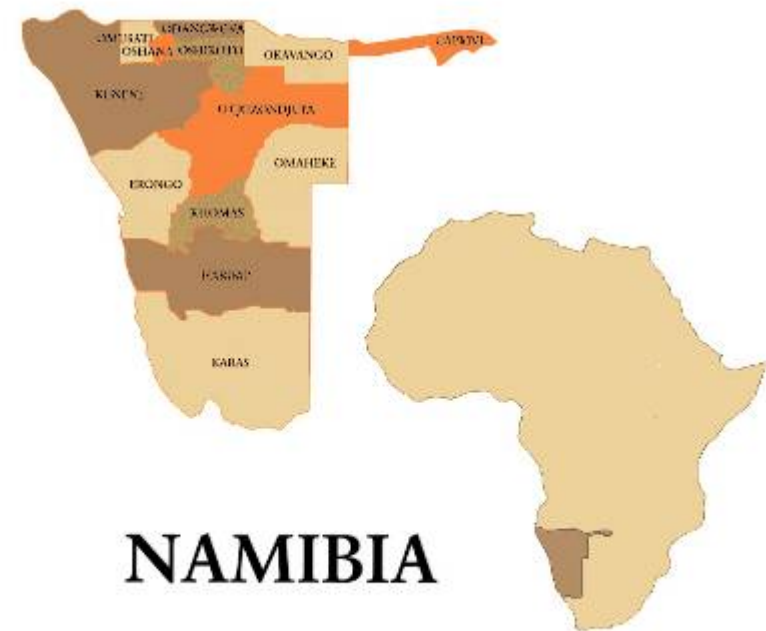




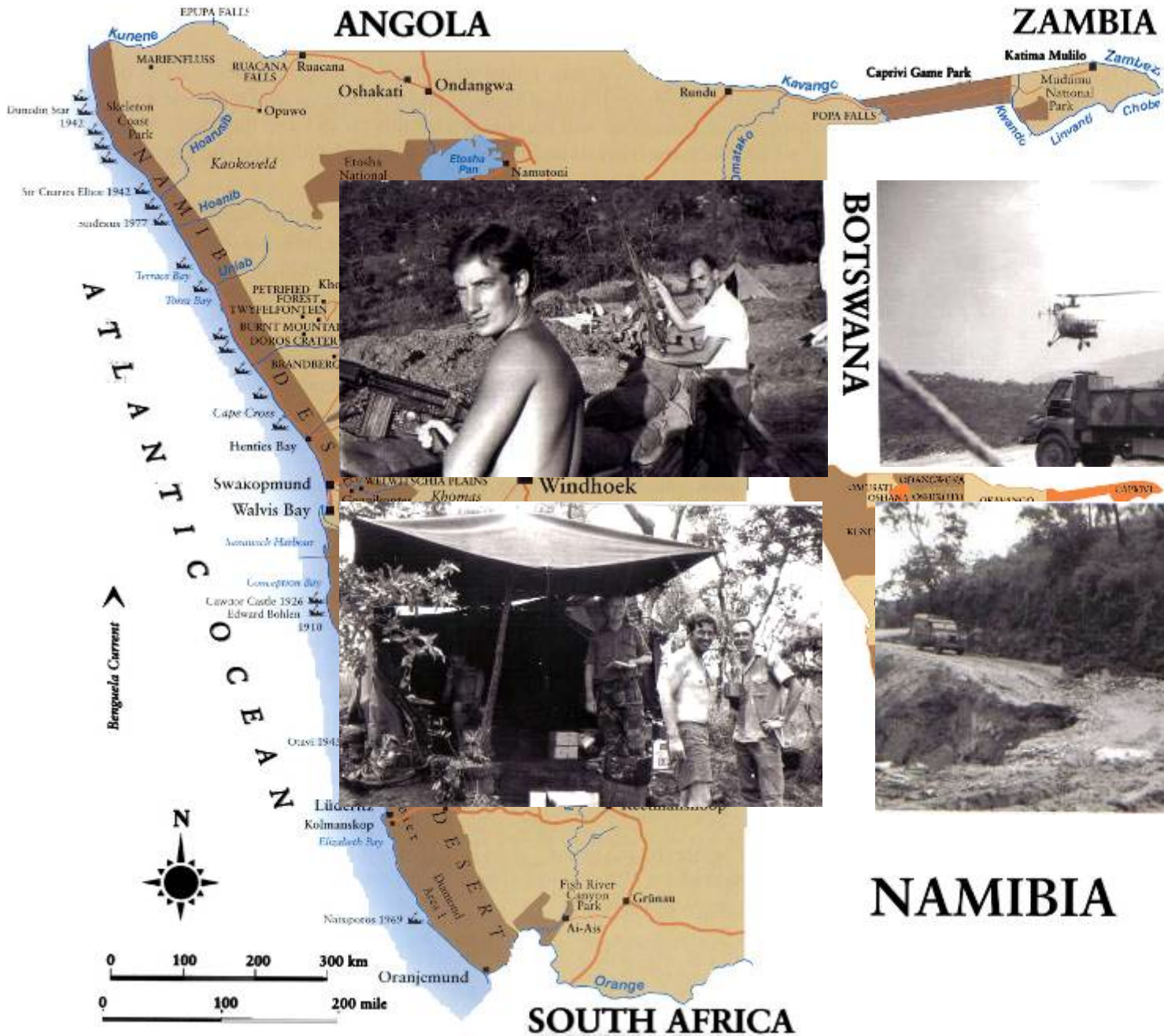




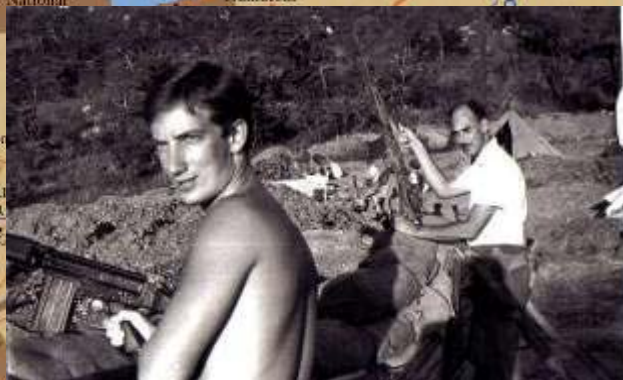
Zimbabwe



NAMIBIA



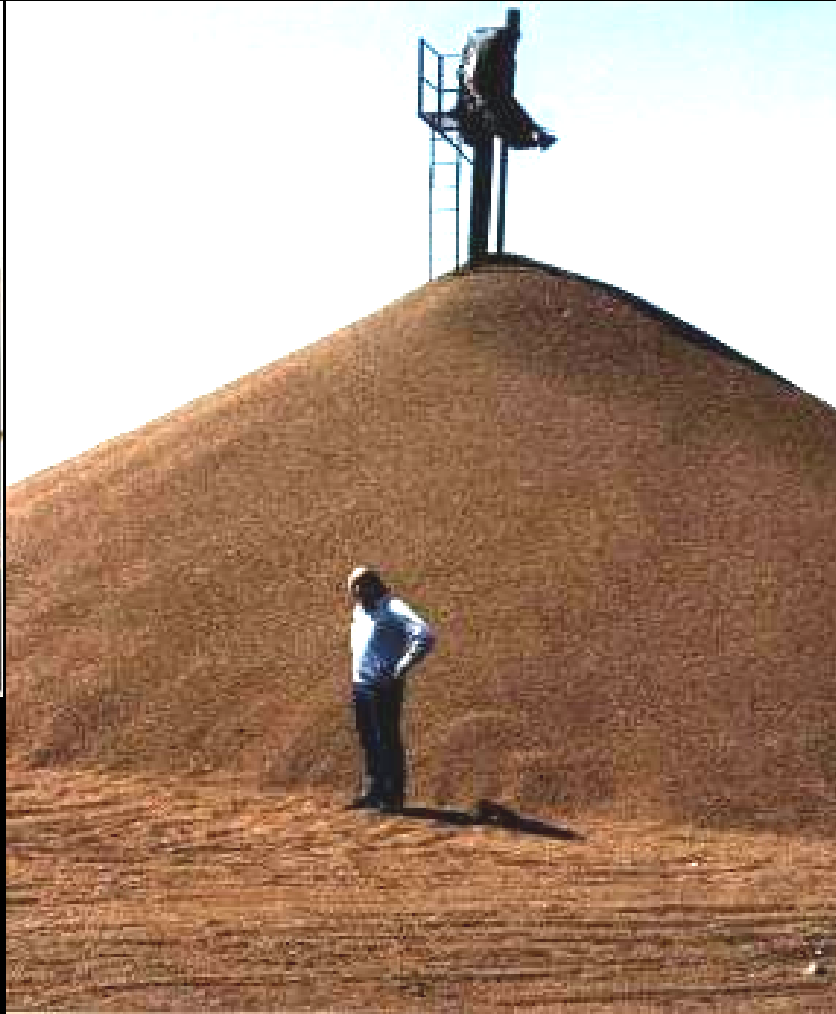
Zimbabwe






H.O. by John Meyer







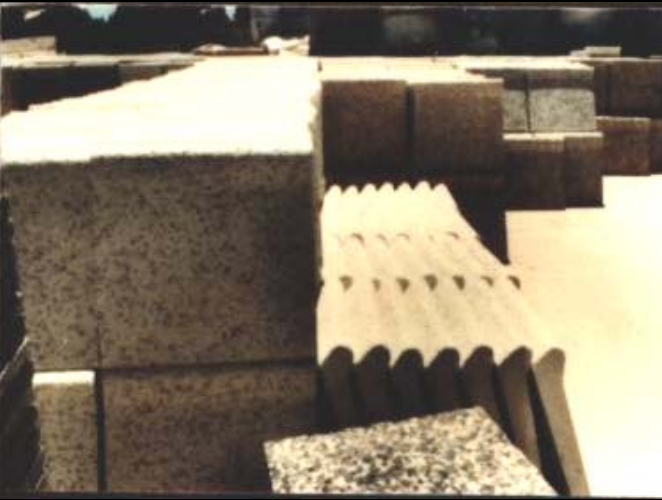
1982

ENTERPRISE HOUSE, 134 SHAMROCK ST., FLORIDA EXT
 P.O. BOX 35511, NORTHCLIFF 2115, TVL., SOUTH AFRICA
 TEL: (011) 672-7305



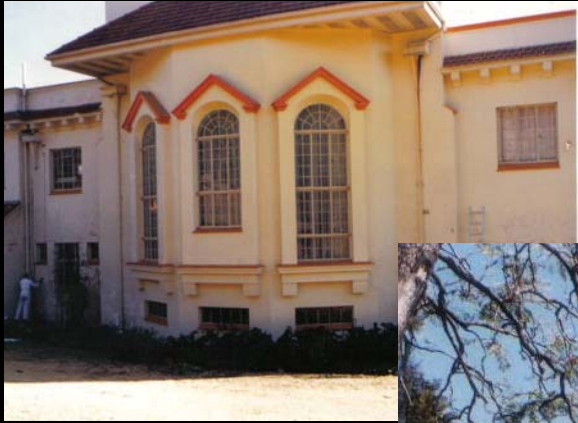


1982...The currency of the world's biggest gold producer fell by about 2 cents from yesterday's price, to just over 99 cents, compared with a record high of \$1.35 in January 1981.



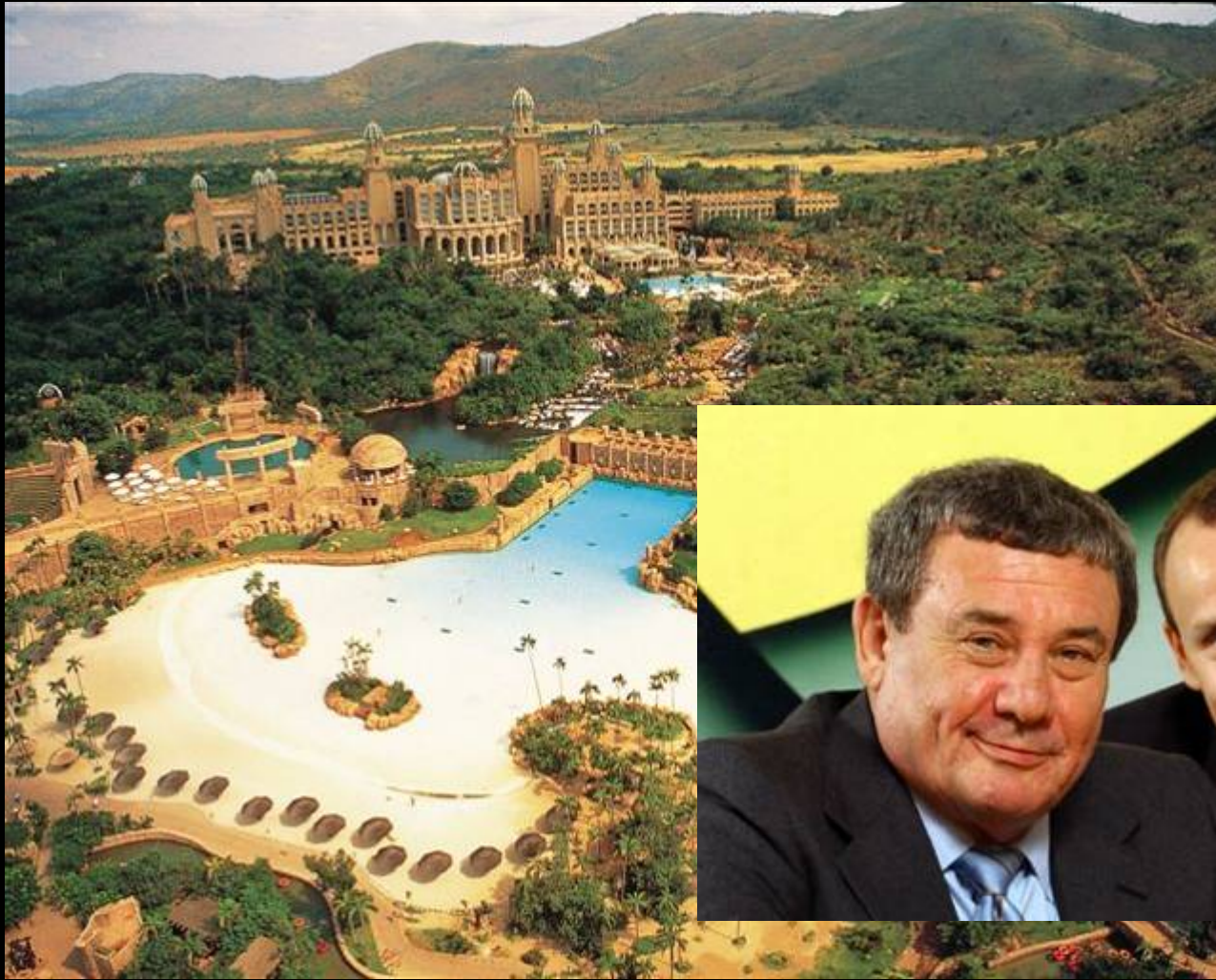












Greensleeves



JHB.

COLOURFLAST XMAS STAFF PARTY 1985

Mediæval Kingdom



















THE BARE FACTS...

There are those who think this system of surfacing can be laid directly on bare ground. IT CANNOT! In fact to call it paving is misleading. It should, in fact, be compared to laying floor tiles, without the inconvenience of cutting and grouting. Pebble Tred surfacing is perfect to cover those existing ugly and worn areas such as brick, slasto, concrete used for patios, pool surrounds, driveways, etc.



BEHIND THE SCENES...

The directors of **Pebble Tred (Pty) Ltd.** have had over 35 years experience in the construction industry both locally and abroad, with projects ranging from shopping centres in New York to churches in Port Elizabeth, from hotels in Dubai to hair salons in Sandton City. First-hand knowledge of this revolutionary surfacing system (which comprises of the bonding of selected pebbles with a specially formulated epoxy) was gained by the directors in Florida, Texas, California and Hawaii.

HOW TO ORDER...

PEBBLE TRED

(PTY) LTD

A MEMBER OF THE *Colourplast* GROUP

(011) 672-7305

HandDex

10 GOOD REASONS WHY YOU SHOULD USE PEBBLE TRED (PTY) LTD

- Strong and durable.
- Professionally laid in a quick and clean operation.
- No need to uplift stable existing surfaces.
- Porous, helps to prevent areas puddling.
- Non-skid.
- Easy to maintain.
- Used successfully for 17 years in the U.S.A., Europe and Australia.
- The most attractive surfacing available.
- Suitable for residential and commercial areas.
- Has no ugly joints.

Pride is taken in the execution of all work, whether large or small. **Pebble Tred (Pty) Ltd.** handles all its work without the use of subcontractors, ensuring that all standards are met, including, most important of all... preparation. Therefore the guarantee on workmanship and materials is **GUARANTEED.**



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BANK FINANCE AVAILABLE

PEBBLE TRED

'for perfection in paving'

'kind on your feet'

FOR PATIOS • POOL SURROUNDS • DRIVEWAYS
OVER EXISTING CONCRETE • SLASTO • BRICKS

PEBBLE TRED

A MEMBER OF THE  GROUP

 (011) 672-7305

ENTERPRISE HOUSE, 134 SHAMROCK ST. FLORIDA

PEBBLE TRED

'for perfection in paving'

'kind on your feet'

FOR PATIOS • POOL SURROUNDS • DRIVEWAYS
OVER EXISTING CONCRETE • SLASTO • BRICKS

PEBBLE TRED

PHONE ANY OF THESE NUMBERS NOW!

672-7305/6 674-1451/2 674-1485

The best name in Pebble Paving





TRED SOFTLY
in
1985

3 Months Are Just Too Hot For The Cover !



TRED SOFTLY
in
1986



TRED SOFTLY
in
1987

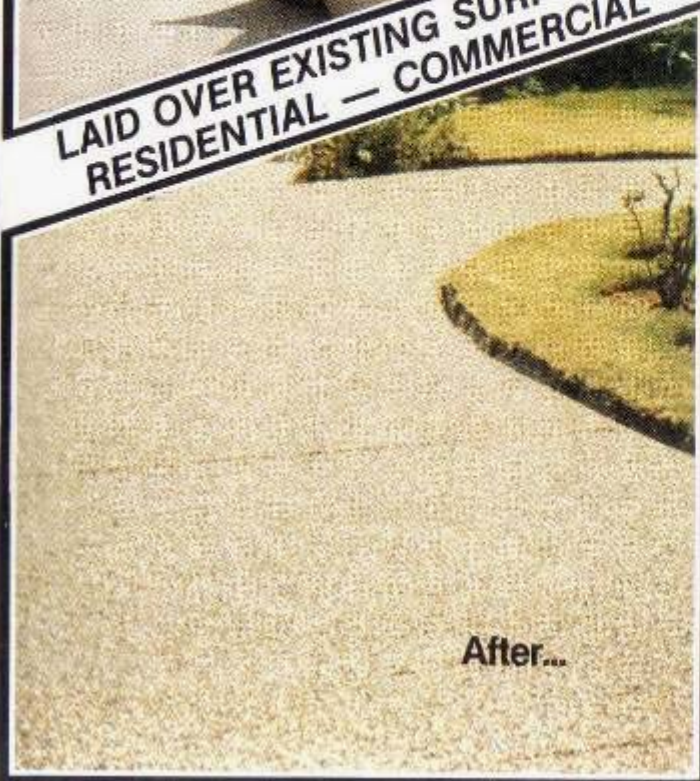
1988 and 1989





Before...

**LAI D O V E R E X I S T I N G S U R F A C E S
R E S I D E N T I A L — C O M M E R C I A L**



After...

Yes!

WE DO HAVE AN EXISTING SURFACE WHICH LOOKS UGLY AND WORN. IT IS

- A...
- DRIVEWAY
 - POOLSURROUND
 - PATIO
 - PATHWAY
 - SHOWROOM
 - OTHER

AND WOULD LIKE TO SEE IT LOOKING ATTRACTIVE ONCE AGAIN.

PLEASE ARRANGE FOR ONE OF YOUR CONSULTANTS TO MAKE AN APPOINTMENT WITH US AT OUR CONVENIENCE. WE UNDERSTAND THAT THIS REPLY PUTS US UNDER NO OBLIGATION WHATSOEVER.

NAME: _____ ADDRESS: _____ CODE: _____

TELEPHONE (HOME): _____ TELEPHONE (OFFICE): _____

"Special Offer"

Please retain this voucher until our consultant calls, it is worth **MONEY TO YOU** REF. **69737**

This "Special" will apply to any contract which results directly from this offer.

Name: _____ Cont. No. _____

**EVERYONE'S A WINNER!...
IN THE PEBBLE TRED
'1985**

**GREAT
OUTDOORS'
SPECTACULAR GIVE AWAY!**



WHICH
INCLUDES
MANY...

SARTRAVEL
worldwide
holidays

Package
price 24
cents
622-0326

Package
price 24
cents
622-0326

BUSINESS REPLY SERVICE
LICENCE NO J 2573

PEBBLE TRED (PTY) LTD
PO BOX 1182
FLORIDA
1710

No cottage
stamp necessary
provided in the
Republic of South
Africa or Great
World Africa

Small postage
stamp necessary
for Republic of South
Africa or Great
World Africa

We
want you
to enjoy South
Africa, on us. Either with
camping equipment given
FREE with every sale or you
could also be the lucky,
every 10th customer who
wins one of the luxury
SAR TRAVEL Holidays,
fully inclusive for 2.
This is your chance to
"See South Africa" so hurry!
Send in your reply.



JOHANNESBURG •
KRUGER PARK
3 DAYS
All in-
clusive
for 2 **R530**

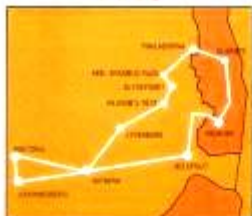
JOHANNESBURG •
EASTERN TVL •
KRUGER PARK
5 DAYS
All in-
clusive
for 2 **R940**



R660

JOHANNESBURG •
KRUGER PARK •
SABI SABI •
4 DAYS
All inclusive for 2 **R840**

JOHANNESBURG •
DRAKENSBURG • DURBAN
3 DAYS All inclusive for 2



This Reply Card
is worth MONEY!



**DRAW
CLOSES
EVERY
MONTH
END**


**THE PEBBLE TRED '1985 GREAT OUTDOORS'
SPECTACULAR GIVEAWAY**

I understand that if I have Pebble Tred laid at my home as a direct result of this offer, I qualify for 1 or 2 of your many prizes, plus a special discount on my purchase. Please have a consultant telephone me for an appointment. I also understand that this reply puts me under no obligation whatsoever.

NAME _____
ADDRESS _____

TEL: H/ _____ TEL: B/ _____

No stamp necessary • post within 10 days

OGILVY
ON 
ADVER-
TISING

OGILVY ON ADVERTISING



EATON

SOUNDSHEETS

SOUND SHEETS (PTY) LTD Reg. No. 80307494 289 P.O. BOX 1872 NORTHCLIFF 2115 JOHANNESBURG SOUTH AFRICA TEL. 011 - 679 4940 TELEX 4-24124 S.A.

EATON
SOUNDSHEETS

GARY P. OWEN
MANAGING DIRECTOR

Best Of The Road

learn-a-lot

Hi-Fi Hi-Fi Hi-Fi

P.O. BOX 1872 NORTHCLIFF 2115 JOHANNESBURG SOUTH AFRICA
TEL. 011 - 679-4940 TELEX 4-24124 S.A.



REVLON



has a Free Gift for You....
het 'n Gratis Geskenk vir u....

anikuur

die eenvoudige
wat u nog altyd

at a slight
c, and file from

skains
w kart

cles
your

nde in

the nail surface,
be careful not to
try thoroughly.

ag
saak, seker dat u
te bedek, veral om
meer wees
ik aan te wend nie.
behoorlike draag

Africa is "Fun" Territory



*"Just off the record, there's a lot more to **NASHUA** these days. **LISTEN** to what we have to say about our products, service and backup. We really are committed to Saving you time, Saving you money, Putting you first ..."*

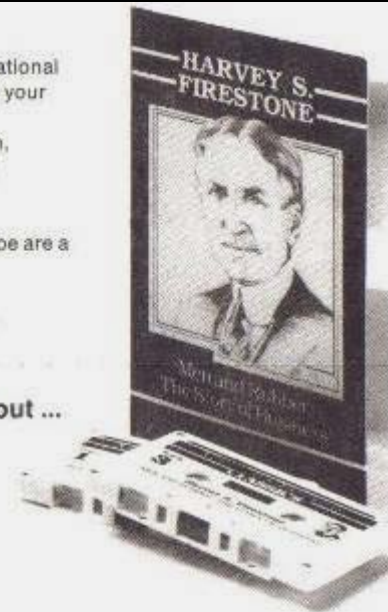
To listen to this sound card per this receipt and card on your turntable like any other record. If it slips, place a coin where indicated. This sound card will not damage your hi-fi in any way.

A GIFT FOR YOU ...

The wisdom and experience of 10 giants of international business will be yours **FREE!** when you conclude your office equipment investment with us.

Ray Kroc, J. Paul Getty, Henry Ford, Conrad Hilton, John D. Rockefeller, Andrew Carnegie, Harvey S. Firestone, Roger Horchow, Thomas Watson, J.C. Penny.

These 10 - 3 hour autobiography's on cassette tape are a magnificent business library!



I'm interested in finding out more about ...

- NASHUA FAX MACHINES
- NASHUA LASER PRINTERS
- NASHUA COPIERS
- NASHUA SUPPLIES

NAME _____ TITLE _____

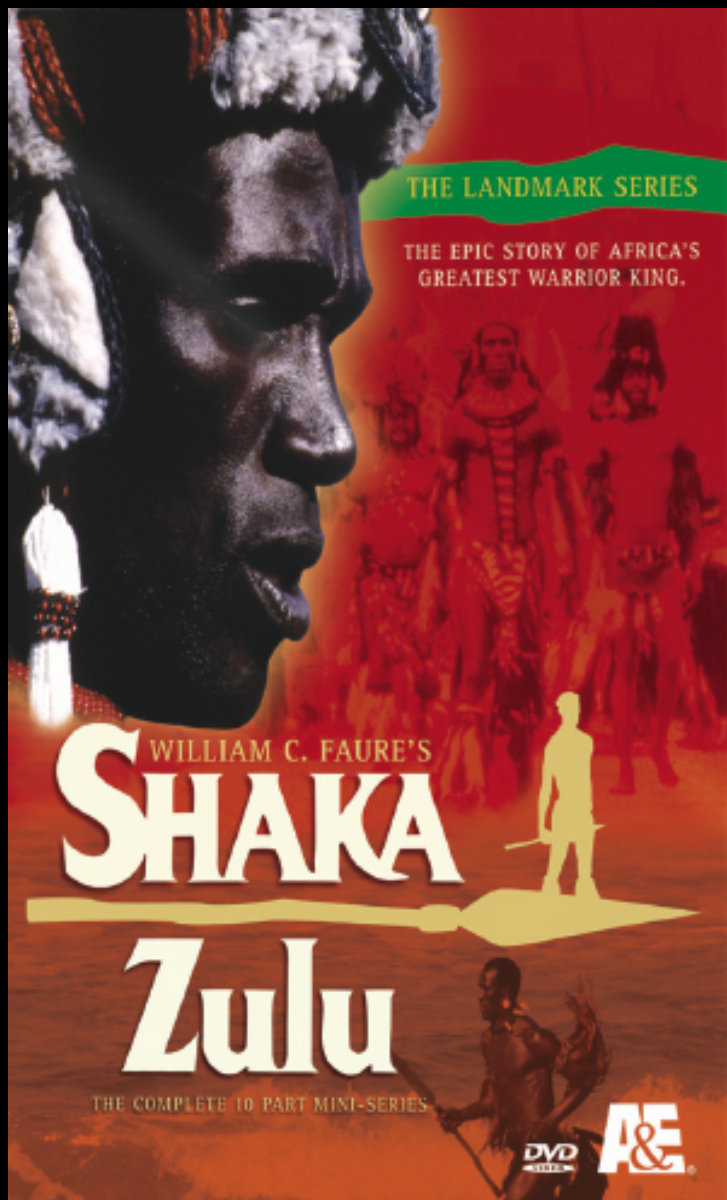
COMPANY _____

ADDRESS _____

CODE _____

TELEPHONE _____

COPY SERVICES SUNLAND CENTRE CNR 111th AVE & SOPHA STREET FAIRLAND 2030 TEL: 475-3658



BMS
BMS
BMS
BMS
PUBLICATIONS™

PO Box 450
Howard Place 7450
Cape South Africa
Telephone: 01022-211
642120 or 537034
Telex: 526336

30th September 1986

Mr G. Owen
P O Box 35902
NORTHCLIFF
2115

Dear Gary
SHAKA ZULU

We are writing to confirm our arrangement with regard to the various products that you are marketing on our behalf.

1. The items related are listed below:

Shaka Zulu

- (a) Animation film
- (b) Animation toys
- (c) Comic Book
- (d) Narration Audio Tape

Nendi Label

- (a) Beachwear
- (b) Cosmetic range (Revlon)
- (c) Fynn black hair dye

Shaka Label

- (a) Cosmetic range
- (b) Fynns black hair dye

We confirm that you receive 50% deductions, including arrangement. All of these products will be made label and we must be informed of commenced without agreement with All orders received, made out to office.

Many thanks for the assistance during our visit to the States recently and we also confirm our arrangement of the following product (not S.3), which we also agreed to a 50% net profit arrangement between yourself and myself on behalf of BMS:

- 1. Sunshield (Cardboard) creased for car dashboard windows.



JOHN ROCKNOWSKI
PRESIDENT - MARKETING

Harmony Gold U.S.A., INC.

8631 SUNSET BLVD., SUITE 302, LOS ANGELES, CA 90069
(213) 652-8720, Telex 194131

...../2.

Amazulu

KAIZER THANKS FANS — ON 'PERSONAL' DISC



A NEW plastic disc called a "sound sheet" is being used by Kaizer Chiefs' director, Kaizer Masingi, to send a special message to the club's fans.

The sound sheet is used across by sports clubs, celebrities, politicians and religious organisations across writer LOUIS MAZIBUKO.

It is cheap enough to distribute by the thousand — and that is exactly what Masingi intends to do.

As soon as it is put on a turntable it makes talking to the fans on a personal basis a reality.

Great

The sound sheet was made available to Chiefs by Gladwin Dima and Gary Owen of Eziwoko Soundsheet.

Dima said: "I had the idea after listening to country musician Kenny Rogers talking on a sound sheet to his fans, apologising to them for not being able to come to their personally."

"It seemed a great idea to have a similar one done for Chiefs because of their incredible fan base."



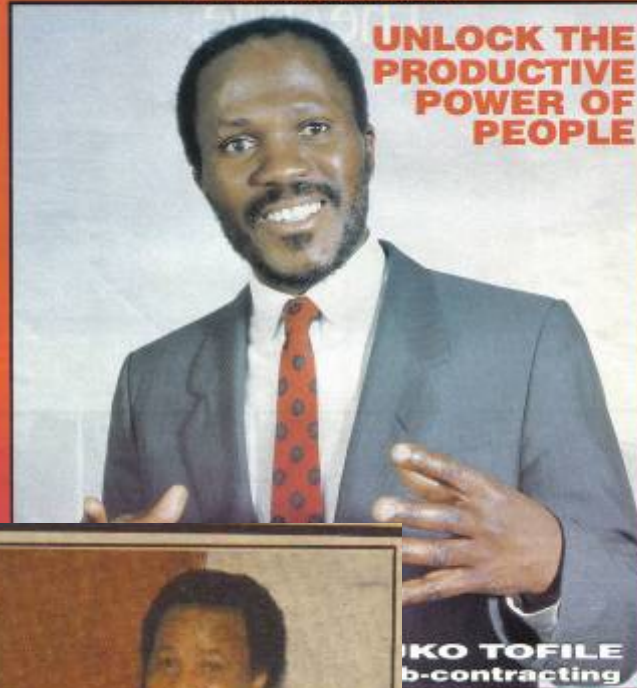
DRAMATIC LAND REFORM PLAN

BLACK ENTERPRISE



OPPORTUNITIES FOR ENTREPRENEURS AND LEADERS

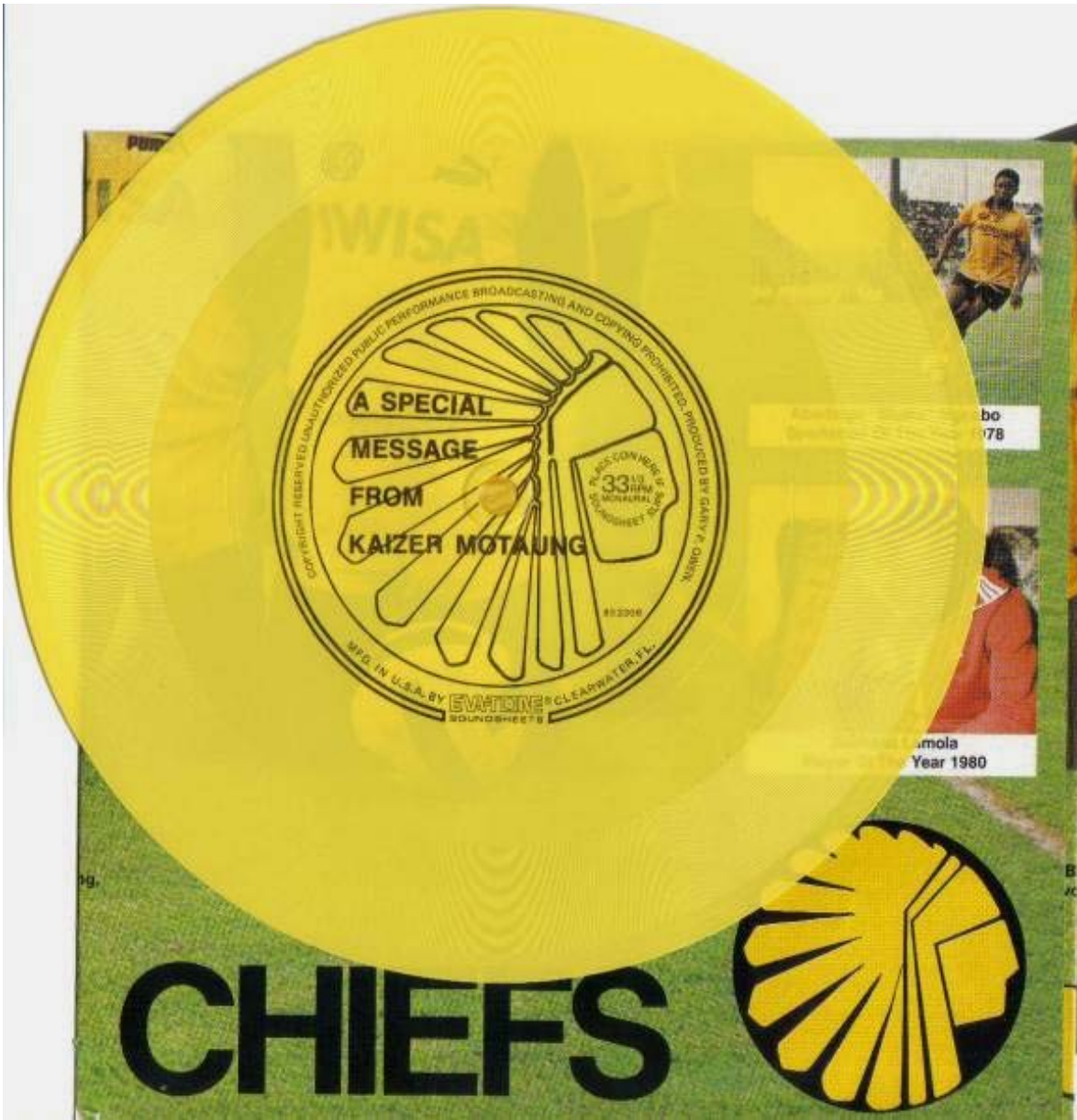
MAY 1990 VOLUME 32 R2,95 INCL. GST



UNLOCK THE PRODUCTIVE POWER OF PEOPLE

NKOMO TOFILE
b-contracting

ENTREPRENEURS
ADVENTURE
GROWING OPPORTUNITIES



End of white power!

PRESIDENT Botha's administration has unambiguously committed itself to the phasing out of white domination in the country's national politics.

The pledge, it is understood, is contained in letters confidentially sent by President Botha to 14 heads of government in the past six weeks.

At least three of the governments — Britain, Canada and Germany — have responded. Their observations, it is reported, are "positive".

The substance of the

PW woos West with a new reform pledge



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The spending out of the fact that the Government will not prescribe who may represent the other commu-

pipeline early next year, will lure sufficient legitimate black leadership into negotiations.

LUISTER NA DIE STEM VAN REDE

LISTEN TO THE VOICE OF REASON

'n Persoonlike boodskap van P W Botha

Soos jy weet is 6 Mei die groot dag waarop jy jou stem moet uitbring. Op die klankplaat wat by hierdie pakket ingesluit is, kan jy luister na 'n kort, dinamiese boodskap van die Hoofleier van die Nasionale Party, Staatspresident P W Botha, waarin hy die beginsels en voornemens van sy party weerga.

Verder bied hierdie brosjure jou meer oor die standpunte wat die NP as mandaat aan kiesers voorhou vir ondersteuning.

Luister gerus na die boodskap, lees die inhoud van die brosjure en kom stem op 6 Mei vir jou NP-kandidaat!

Hoe om na plaat te luister:

Spel hierdie klankplaat op jou plateler met enige ordere plaat. Indien dit gelyk plaas net 'n onnodig swaar aansig. Hou die klankplaat vir goed. Nadat jy dit op enige plateler hi na.



A Personal message from P W Botha

As you know, 6 May is the day on which you must have your say. On the sound sheet included in this package, you can listen to a short, dynamic message from the National leader of the National Party, State President P W Botha, in which he expresses the principles and intentions of his party. This brochure also offers you more information on the viewpoints the NP wants you as voter to support, in order to give them a mandate. Listen to this message, read the brochure and vote for your NP candidate on 6 May!

To listen to the sound sheet:

Put this sound sheet on your turntable like any other record. If it slips, please catch it. This sound sheet will not damage any hi fi in any way.



P W g

By ANDREW DONALD
STATE PRESIDENT
Botha released his "message" seven-single a conference yesterday — immediately awarded record.

The award was presented to Botha by Mr Gary Owen, aging director of the which pressed the flexi- "We can almost say it Mr Botha joked.

Packaged in a gatefold with the cover legends "should vote NP" and on "Listen to the Voice of

President Botha receives his gold record award, for his "personal message" seven-single, from Mr Owen. Picture: OBED ZILWA



Picture: PETER STANFORD, The Argus
GOING FOR GOLD: President P W Botha receives a gold copy of his election record from Mr Gary Owen, managing director of the firm which pressed more than 400 000 copies.

P W Botha's election overture on record for 400 000 voters

By TOS WENTZEL
Political Correspondent

A NATIONAL Party propaganda blitz — in which the voice of President P W Botha is carried on 400 000 records urging voters to back the party because it "makes sense" — was launched in Cape Town last night.

The record, with a short message in English on one side and in Afrikaans on the other, will be sent free to some of the voters in all constituencies.

The campaign will cost the National Party more than R500 000.

Mr Barend du Plessis, the Minister of Finance and head of the

party's information section, handed the record to Mr Botha in Cape Town. Mr Botha also received a gold copy.

Mr Botha quipped that something worse could have hit the voters — "I might have been singing on the record."

He said it was not a question of "his master's voice" as one newspaper had suggested.

"It is simply an attempt to talk to fellow South Africans about things the voters will have to decide on."

(Report by T Wentzel, 122 St George's Street, Cape Town.)

INSIDE	Aircraft	14	Business	5-9	Court Ro
	Amusement Guide	14	Cinemas	12	Crosswo
	Births, etc	13	Classified	13-16	Editorials
	Bridge	14	Column	4	Focus
	Burger	10	Comics	14	Horoscop

The Facts correction service ☎ 208-4911 (Monday to Friday) Cap
State of emergency censorship restrictions apply to a wide





The
21ST RESPONSE
ABILITY
PROGRAMME









The British Council

Monday
Tuesday
Saturday
Sunday
Holiday



E-mail: BobThaves@aol.com
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www.comics.com

4-24
THAVES

Positive proof of global warming.



**18th
Century**

1900

1950

1970

1980

1990

2006

ANGOLA

ZAMBIA

Zimbabwe



BOTSWANA



Benguela Current



NAMIBIA

SOUTH AFRICA





ANGOLA

ZAMBIA

Zimbabwe

Valued Cultures & Cultural Values

An exhibition of paintings by Gary P Waterworth Owen

The past 350 years have been traumatic for the descendants of the San, the desert "bushman" of southern Africa. Slaughtered by the colonists as vermin, oppressed and classified as "coloured" by the apartheid government in South Africa and now sidelined under the region's young democracies, the shamans, hunter-gatherer tribes have seen their ancient ways disrupted. Recent political



Artist Gary Waterworth Owen with Namibian High Commissioner in London Maria Nshond.

upheavals have forced them to migrate from one country to another as a succession of liberation struggles were fought in Angola and Namibia. Like the Australian Aborigines, the San are known for their survival skills, rock art, trance-dancing and mystic symbiosis, co-existing in harmony with nature and surviving into the present from ancient times. This is what Gary Waterworth Owen went in search of as the exhibition of his paintings, "Valued Cultures and Cultural Values", shows. The main subject of the paintings is the people he encountered travelling across southern Africa, the northern frontiers of Namibia, Kaokoland, the



University of Zimbabwe, Harare, Zimbabwe. A fully illustrated catalogue, with a foreword by Justice Gubbins, costs £15. All proceeds from sale will go to the David Shepherd Conservation Foundation. Contact: Dr. J. H. M. van der Merwe, 141 New Road Street, London, W 1Y 1EE, England. Tel: 020 7462 1111. Fax: 020 7462 1112. A Catalogue Only.

Artists

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THE ART PAPER Autumn 1999 No 17 www.daler-rowney.com

Benguela Current



Global challenges outlined to firms

A MAJOR conference on ensuring companies give the maximum regard to their employees and the environment was held at the Bush Hotel in Farnham.

Speakers from major firms including Marks and Spencers, pharmaceutical giant Pfizer (makers of Viagra) and communications firm McCann-Erickson met to discuss issues surrounding corporate social responsibility (CSR).

It was organised by the Centre for Sustainable Design, based at Surrey Institute for Art And Design and which works with global companies in developing programmes to deal with the problem.

Backed by the Government Office for the South East, case studies from retail, clothing and the telecommunications industry spelled out challenges facing firms across the globe.

Gary Owen, of consultants The Responsibility Alliance who co-organised the event, said: "We are dealing with some multi-national companies on this and it is important that people try and consider being respon-

By Neill Barston

sible with their businesses.

"Since the Rio summit 11 years ago we have been identifying what this involves, and it can only be achieved if companies are taking responsibility for their actions - looking at staff, supply chain, labour and human rights issues.

"For example, Pfizer spoke (at the conference) about how they were going to extreme lengths to appear responsible by providing transport for staff and improving working and training environments."

Companies dealing with unstable countries were also discussed, and he raised the issue of civil unrest in Congo affecting the trade of its main global export, Coltan.

It has 80 per cent of the world's supply of this rare mineral (a major component in mobile phones and games consoles) but due to its governmental regime, trade is not on a fair basis.

Another ethical issue raised at the

conference was that of public faith in companies. In the wake of scandals such as Enron, he believed consumers are looking for firms they can trust, and it was down to organisations to ensure they did all they could to improve perceptions of themselves.

Professor Martin Charter, director of the Centre for Sustainable Design, explained why the event is essential for businesses attempting to stay ahead of the competition.

"Companies face an ever expanding number of responsibilities - internal and external stakeholders increasingly expect businesses to act with integrity and due regard not just to their shareholders and customers, but to society at large.

"Meeting, or failing to meet, such responsibilities and expectations can affect brand reputation, corporate standing and, ultimately, share price, yet understanding the mass of CSR terminology, standards and codes can seem daunting."

He added that events such as this helped companies evaluate information on these wide ranging issues in relevant and thought provoking way.

The Herald 28th November 2003



Professor Charter and Gary Owen with Dr Pegram Harrison and Terry Clarke at the event. FD46-209-03



“It’s
not easy
being
Green!”

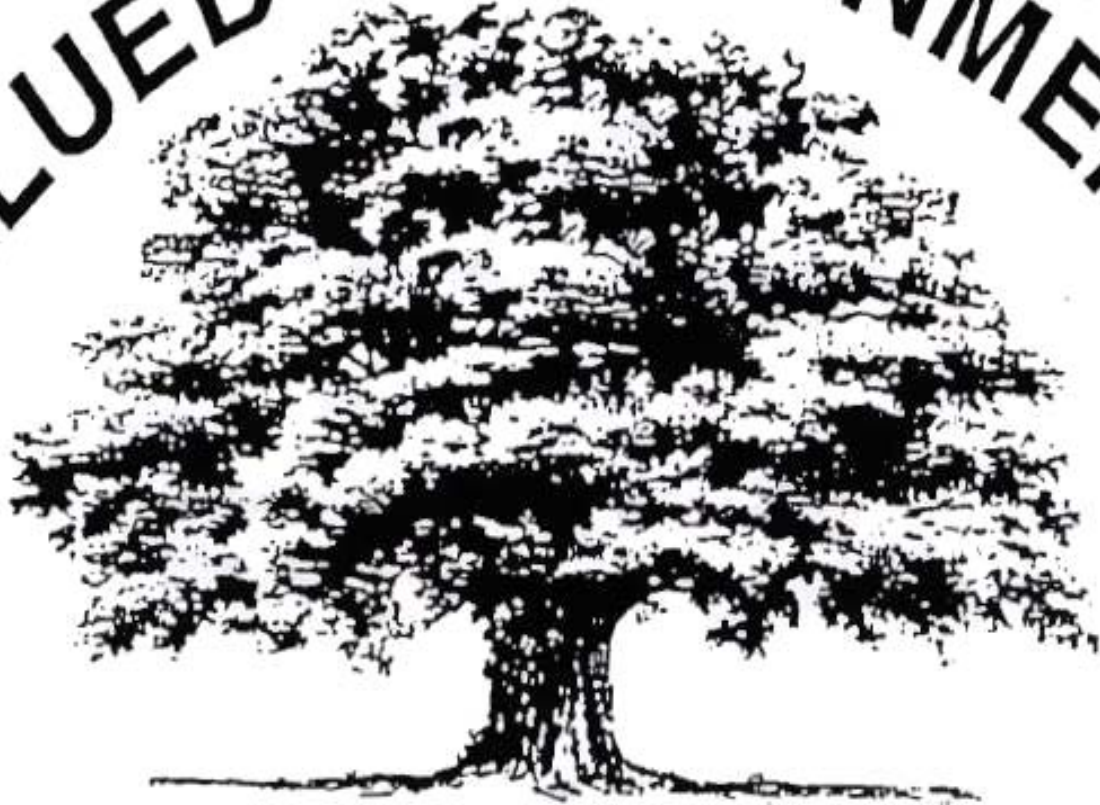


EGO



ECO

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we cannot enjoy the fruits...

without taking care of the roots !



SUSTAIN-ABILITY FRUITS/EFFECT
VALUED ENVIRONMENTS



We cannot enjoy the fruits without taking care of the roots.

ENVIRONMENTAL VALUES
RESPONSE-ABILITY ROOTS/CAUSE

TRADITION



TRADITION



**Just because you've always done it that way,
doesn't mean it's not incredibly stupid !**



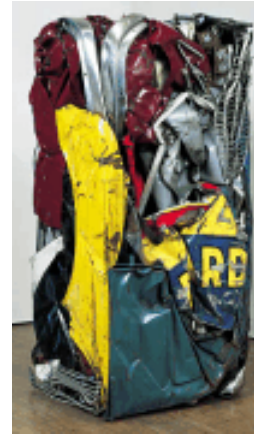
Picasso



Arman



Duchamp



Cesar



Ptolmey

Award-winning Waste ©

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This concept / project is copyright: The ResponseABILITY Alliance, and an integral part of the RAA - **Waste - Response and Response ABILITY©** Program.

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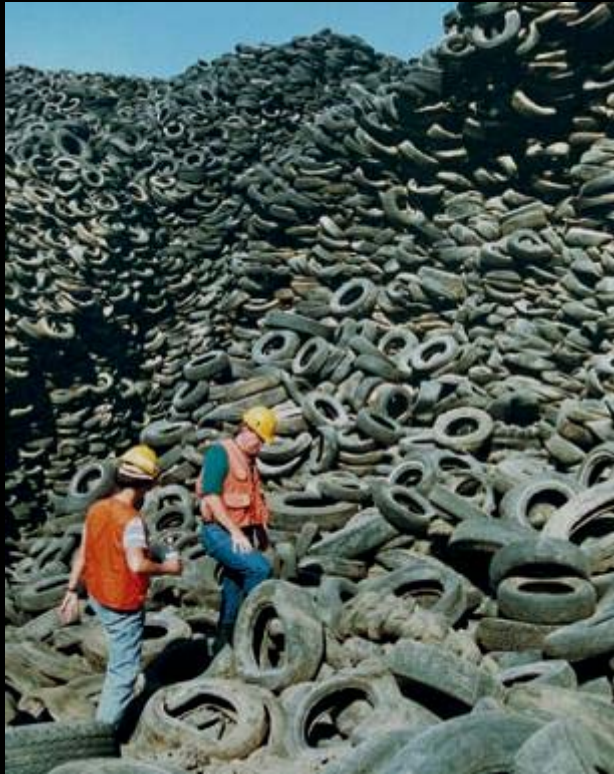
Painting Needs To Be **Reinvented**



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These are not tires... and these are not cans...



They are building blocks...



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This is not an old windshield...



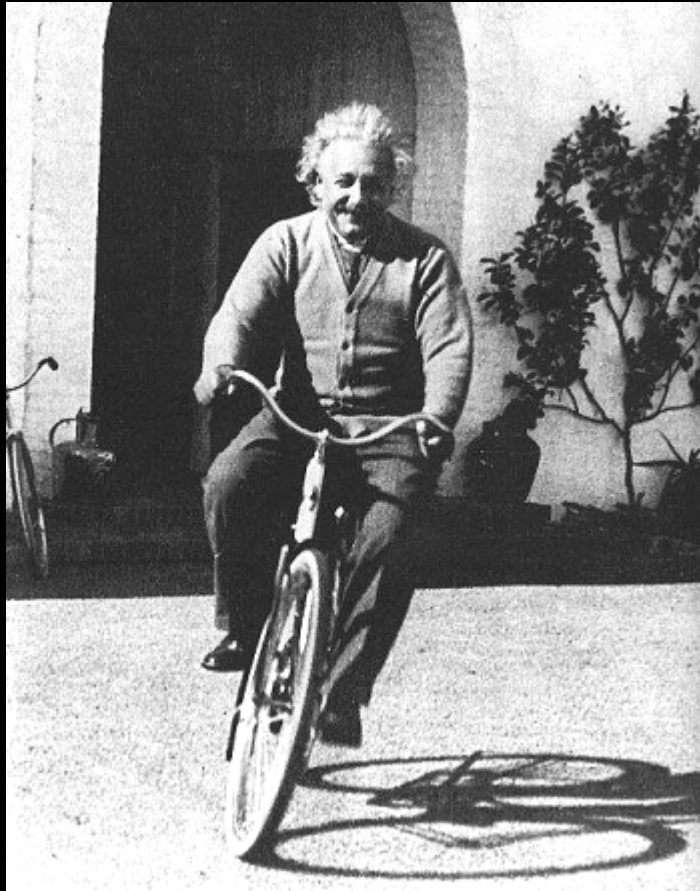
It's an **undervalued resource** for a solar oven



This is not an old bicycle...



It's an **undervalued resource** for table and chairs



“The significant problems we face **cannot** be solved at the same level of thinking we were at when we created them.”



**This is not an inner
tube...**



It's an **undervalued resource** for designer clothing and bags !



It's also an item of **FUN** !



These are not waste carpets...

They are **undervalued resources** for
the production of ...



Small Purse



Mobile Holder



Large Mobile Holder



Loop Bag



Diary Box



Smarties Bag



Carpet Bag



Clutch Purse



Placemat



Wilton Tray



Wilton Trays



Tea Tray



Planter



Waste Paper Bin



Magazine Rack





Go

MAD





We owe
future
generations
a brighter
future...



A single water droplet is captured in mid-air, just above the surface of a body of water. The droplet is perfectly spherical and reflects light. Below it, a small column of water rises from the point of impact, surrounded by several concentric ripples that spread outwards. The background is a smooth gradient of light blue, suggesting a bright sky or light source above.

IRRESPONSIBILITY

A single water droplet is captured in mid-fall, just above the surface of a body of water. The droplet is perfectly spherical and reflects light. Below it, a small column of water rises from the point of impact, surrounded by several concentric ripples that spread outwards. The background is a smooth gradient of blue, lighter at the top and darker at the bottom.

IRRESPONSIBILITY

No Single Raindrop Believes It Is Responsible For The Flood.

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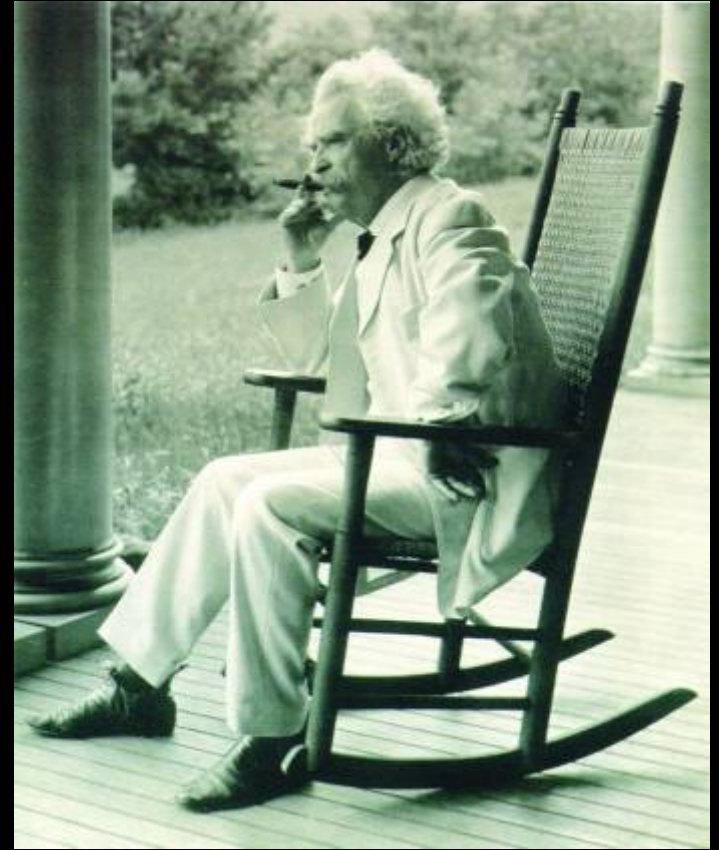


Prince Waleed Bin Talal, the world's fourth-richest man. With a \$30,000 loan from his father, has now amassed a \$23bn empire.

“The desert does different things to different people. Some fear the emptiness, some dread the loneliness, while I and others find happiness and serenity, inspiration and answers.”

“Whiskey is for drinking.

Water is for fighting over.”



Water is overused and abused globally.

According to the World Bank-

“The wars of the next century will be about water.”

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THE COMING GREAT THIRST



TEXE MARRS



WARS

PRIVATIZATION, POLLUTION, AND PROFIT



VANDANA SHIVA

A Film by Alan Saitow and Deborah Kaufman

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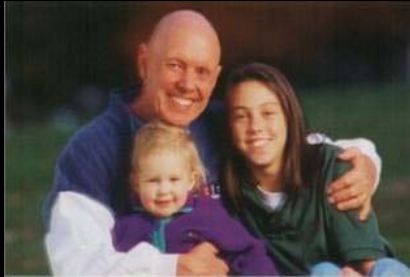


According to the latest figures from the state environmental protection agency, an estimated 70% of China's main rivers and lakes are so polluted, the water is completely undrinkable.

Fish can't even live in over 31,000 miles of Chinese rivers.

Songhua River near Jilin





SoRES Nile River Expedition



NEW VISION

The New Vision, Tuesday, October 1, 1996 25

£ Sterling Cash	1.000/4	1.000/4
T/Cs	1.500/4	1.500/4
2M Cash	500/4	700/4
T/Cs	800/4	700/4
K. Stn	10/4	10/4

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Kampala

SPORT

Using soccer to clean the environment

By Andrew Ndwula Kalema
A UNIQUE project, to help Kampala street children find direction through soccer, while at the same time cleaning up the city's environment was launched last Friday by the Mayor of Kampala, Christopher Vign, at the constitution square.

The "Get real project," initiated by ResponseAbility and Environmental Leadership Alliance based in Leicestershire, England will involve Kampala's street kids in a clean up Kampala campaign and for their sweat, the children will earn a set of soccer kits each.

"Clothes are thrown away in landfills in England, and yet they can be used to help improve the environment in Kampala," said Gary Owens, the project organizer.

The kits were collected from schools in Leicester, England as part of a project to help poor children in Africa by using football to give them a sense of direction and

Buhesero, Durban, Maputo, Windhoek, Gaberone, Mbabane, Maseru, Lusaka, Port Louis, Lilongwe, Dar es Salaam, Luanda, Antananarivo, Moroni, Mombasa, Kigali, Bugambura, Kinshasa, Brazzaville and Port Harcourt.

The project is supported by the UN Development Programme, A goal-Human Development.

According to Owen, Kampala was picked to host the pilot project because it already had something on the ground in form of Wolves soccer programme which brings together street children through soccer.

Alliance Air flew the kits to Uganda free of charge. ResponseAbility Alliance's local allies Cornerstone Development agency will sort out, store and manage the kits before they are given out to different teams of street children who are willing to get involved in the Clean-Up



ResponseAbility and Environmental Leadership Alliance Founder, and Clm, Gary Owen (in cap) handing over a set of soccer kits to ResponseAbility Wolves FC coach, Steve Ndiraxa after his players cleared up all the rubbish around Constitution Square last Friday. The handover was witnessed by the Mayor of Kampala Christopher Vign (centre), Cornerstone Development director Tim Kreuter (extreme left), Senior Manager marketing Alliance Air Fanie Brand, (third from right), ResponseAbility Academy Chief executive Malcolm Boese (second from right), and ResponseAbility Academy Operations director Mike Devis (extreme right).

to participate in the Wolves soccer programme. Wolves FC is a first division soccer club mainly made up of

reliance and goal setting, crucial values for the street children if they are to blend well in society, but had never got

while at the same time thinking seriously about life beyond the soccer pitch," says Ndiraxa.

Fifteen of them are with Police Children's school Nsambya, while ten go to school at Naamba, St. Peter's



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Robert SWAN OBE
ResponseABILITY Alliance Ally
and
THIRST THINGS FIRST
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L-R: Ray Chambers, former President Clinton, Jean and Steve Case, First Lady Laura Bush on stage at the opening plenary session of the Clinton Global Initiative.

On September 20, 2006 First Lady Laura Bush announced a \$16.4 million commitment from the U.S. Government, the Case Foundation, and The MCJ Foundation at The Clinton Global Initiative...an innovative public-private partnership between the U.S. government and private sector donors aimed at providing clean water to up to 10 million people throughout sub-Saharan Africa by 2010.

The combined \$16.4 million commitment will provide over 1,000 **PlayPump™** water systems across Africa.



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Sealed Water Storage Tank



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Roundabout



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and plan the Response ABLE utilisation of
undervalued resources?

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