

Free conference

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Asia Eco-Design Electronics Conference 5 December 2006

Hotel Silken
11-19 Boulevard Charlemagne
Beylmont
Brussels
Belgium



ASIA PRO ECO



EUROPEAID
CO-OPERATION OFFICE

Organised by: The Centre for Sustainable Design (www.cfsd.org.uk)
In association with: Asia-Eco-Design Electronics Project (www.cfsd.org.uk/aede)
Funded by: European Commission's Asia Pro Eco Programme



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Background

Asian electronics, electrical and home appliance companies are increasingly being impacted by environmental and social issues. These developments have significant implications for manufacturers and assemblers in tier 1 and beyond, especially those that supply to Japanese, American or European transnational companies. As a result, Asian companies are facing a growing number and range of customer enquiries covering compliance with environmental laws and Corporate Social Responsibility (CSR) issues, particularly on product-related environmental issues such as eco-design, materials reduction, energy efficiency, reduced toxicity and recyclability.

The strongest driver at present is:

- EU: Restriction of Certain Hazardous Substances (RoHS) Directive.

But others are likely to have stronger influence in the future:

- EU: Waste from Electrical & Electronic Equipment (WEEE) Directive
- EU: Energy Using Products (EuP) Directive
- EU: Registration, Evaluation and Authorisation of Chemicals (REACH) Directive
- EU: Green Procurement Plans
- US: Electronics Industry Code of Conduct (EICC)
- Japan: Law for the Promotion of Effective Utilisation of Resources (LPEUR)
- Japan: Home Appliance Recycling Law (HARL)
- Japan: Green Purchasing Law (GPL).

Concept

Asia Eco-Design Electronics Conference will launch four new studies on Europe/Japan, Thailand, India and China. The Europe/Japan report explores the top-down implications of the impacts of green laws and CSR trends for the Asian electronics supply chain and the country studies examine awareness and capacity to deal with the challenges particularly in the area of eco-design. The afternoon sessions will discuss the impact of both existing and future environmental laws and CSR issues on Asian suppliers – highlighting both the risks and opportunities.

Benefits of attending Asia-Eco-Design Electronics Conference will include:

- new research
- free reports
- access to leading-edge thinking
- new ideas and opportunities
- networking and connections.

The event will be of particular interest to transnational companies in the electronics, electrical and home appliance sectors that have Asian suppliers and facilities, as well as other manufacturers, assemblers, entrepreneurs, consultants, academics and government officials.

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Conference programme

9.00 Registration

9.30 Introduction

- Martin Charter, Director, The Centre for Sustainable Design, University College for the Creative Arts, UK

9.40 Impact of EC and Japan green electronics developments on the supply chain

- Martin Charter, Director, The Centre for Sustainable Design, University College for the Creative Arts, UK

10.10 China: 'state of the art' study

- Professor Jin Min, School of Environment and Natural Resources, Renmin University of China, China

10.45 India study: 'state of the art' study

- Rajoo Goel, Director General, ELCINA Electronic Industries Association of India, India

11.20 Coffee

11.45 Thailand study: 'state of the art' study

- Charuek Hengrasmee, President, Electrical & Electronics Institute (EEI), Thailand

12.20 Panel discussion

Moderator: Ritu Kumar, Director, TERI Europe, UK/India

- Charuek Hengrasmee, President, Electrical & Electronics Institute (EEI), Thailand
- Professor Jin Min, Renmin University of China, China
- Rajoo Goel, Director General, ELCINA Electronic Industries Association of India, India

13.00 Lunch

14.00 Supply chain implications: impact on SMEs

- Vinod Sharma, CEO, Deki Electronics, India

14.45 Panel discussion 1: Impacts of RoHS and WEEE on the Asian supply chain

Chairman: Ulrich Hoffmann, UNCTAD, Switzerland

- Denis Pohl, Scientific Advisor, Directorate-General Environment, Belgium Federal Government, Belgium
- European Commission, Directorate-General Environment, Belgium*
- Nobuyuki Hiratsuka, Japan Business Council for Europe (JBCE), Belgium
- Michelle O'Neil, Director, Government Relations, Europe, Middle East & Africa, Honeywell, Belgium*
- DaeYoung Park, Secretary General, Korea Environmental Council in Europe, Belgium
- Professor Jin Min, Renmin University of China, China
- Rajoo Goel, ELCINA Electronic Industries Association of India, India

15.30 Coffee & Tea



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15.50 Panel discussion 2: Potential impacts of EuP, REACH and CSR issues on the Asian supply chain

Chairman: Ulrich Hoffmann, UNCTAD, Switzerland

- Keith Huckle, Senior Manager, Product Stewardship & EHS Public Affairs, Dow Corning, Belgium
- Arnie Bawden, Supply Chain Corporate Responsibility Manager, O2 (UK) Ltd, UK
- Davis Yang, Manager, Huawei, China
- European Commission, Directorate-General Enterprise, Belgium*
- European Commission, Directorate-General for Energy and Transport, Unit D3 (Energy Efficiency), Belgium
- Charuek Hengrasmee, President, Electrical & Electronics Institute (EEI), Thailand
- Lena Pripp-Kovac, Manager, Corporate Responsibility & Sustainability, Sweden

16.35 Conclusions

17.00 Close

* To be confirmed

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I would like to attend

Full name:

Job title:

Organisation:

Address:

Postcode:

Telephone:

Fax:

Email:

Web address:



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Audience

The conference will be of particular interest to those in the electronics, electrical and home appliance sectors that have responsibility for integrating product-related environmental and CSR issues into the supply chain.

- Chairman
- Managing Directors
- Engineering Directors & Managers
- Quality Directors & Managers
- Environmental Directors & Managers
- Supply Chain Directors & Managers
- Procurement Directors & Managers
- Marketing Directors & Managers
- Export Directors & Managers
- Design Engineers
- Mechanical Engineers
- Electrical/Electronic Engineers



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Asia Eco-Design Electronics (AEDE) Project

The overall goal of AEDE is to assist Asian electronics, electrical and home appliances suppliers to meet the challenges of existing and forthcoming EC and Japanese product-related environmental legislation and emerging CSR developments. AEDE has delivered conferences to over 200 delegates in Thailand, India and China and will produce a range of reports, tools and a project website (www.cfsd.org.uk/aeede). AEDE is led by The Centre for Sustainable Design (UK) with partners being Electrical and Electronics Institute (Thailand), Renmin University of China (China), ELCINA Electronic Industries Association of India (India), Rajiv Gandhi Foundation (India) and Linkoping University (Sweden).

Fees

Asia Eco-Design Electronics (AEDE) Conference is FREE of charge.

For further information

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To register

Please send your registration to:

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Partners



The Centre for Sustainable Design



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